

FUNDRAISING TIPS 2021



APRIL 24, 2021

WANT TO HELP THOSE LIVING WITH HIV/AIDS IN KANSAS CITY?

Want to double or even triple your fundraising efforts?

Here's how:

Go to www.aidswalkkansascity.org and explore our easy to use website. Check out upcoming events, discover our new social media tools and most importantly...



Register for the WALK for Free!

Just click on the [blue register button](#) and you're off! If you're a Team Captain, create your team. If you wish to join a team, simply do so. If you prefer to contribute as an Individual, RSVP solo.

Once registered, our website offers you **invaluable resources** and step by step instructions to make your **personal fundraising campaign amazingly effective**. Use these tools to share your passion & purpose. Connect and watch your donations soar!

Need specifics?

Visit www.aidswalkkansascity.org, email us at walk@aidswalkkansascity.org or call 816-931-0959.

NEXT...

**Raise \$1,000 in
10 simple steps
(Yes, you can.
Yes, you can!)**

1. Sponsor yourself for \$50 (Your commitment counts!)
2. Ask 4 family members to sponsor you for \$50
3. Ask 10 friends to contribute \$20
4. Ask 5 co-workers to contribute \$20
5. Ask 5 neighbors to contribute \$20

Take a Breath & say Wow!

6. Ask 5 people from your place of worship for \$20
7. Ask 5 people with whom you socialize (yoga, Pilates, book club) for \$20
8. Ask your employer for a company donation of \$50 or more
9. **Ask yourself, why am I doing this? Because it counts & you do too!**
10. Ask 4 businesses that you frequent to donate \$25.

