



Request for Proposal

World AIDS Day 2020 Mural/Graffiti Art Project
HIV/AIDS Activism Through Art

August 15, 2020

ISSUED BY

AIDS Service Foundation of Greater Kansas City

World AIDS Day Committee

asfkc.org @ASFKansas City

REPRESENTATIVE

Chadwick Brooks, World AIDS Day 2020 Co-Char

rfp@walterferris.com

816.803.3063

Introduction & Background

The AIDS Service Foundation of Greater Kansas City (ASF) is a nonprofit organization that works to raise money and awareness through AIDS WALK Kansas City and the World AIDS Day for organizations that provide shelter, medical care and emergency services for the more than 5,700 men, women and children in Kansas City affected by HIV/AIDS.

The ASF World AIDS Day 2020 theme is *HIV/AIDS Activism Through Art*. The Project Leadership Team suggests as Picasso did with *Guernica*, Van Gogh did with *The Potato Eaters*, and Keith Haring did with *Silence = Death*, artists have the ability to produce works which visually encapsulate education, sorrow, suffering, and hope. We are accepting artist mural/graffiti art proposals in response to this Request for Proposal (RFP) in order to find a qualified Artist or Artist Team. Our goal with this mural/graffiti art project is to:

- Create a public large-scale and site-specific outdoor mural/graffiti art that will tell a story and spark inspiration and conversation around HIV/AIDS in the Kansas City community.

- With this mural we want to focus on the importance of access to quality healthcare for all communities. The mural needs to represent the diversity of the face of HIV/AIDS and remind all that stigma must be eliminated.

The objective of this RFP is to locate a mural/graffiti artist that will provide the best overall quality to ASF and the World AIDS Day 2020 Mural/Graffiti Art Project.

Submission Guidelines & Requirements

The following submission guidelines & requirements apply to this RFP:

1. First and foremost, only qualified Artists or Artist Teams with prior experience on projects such as this should submit proposals in response to this RFP.

2. Artist or Artist Team must live in the greater Kansas City area and provide evidence of working in public art for a minimum of two years.
3. Artist or Artist Team must list at least three mural projects that are substantially similar in scope to this project as part of their response, including references for each. Examples of work should be provided.
4. An artist proposal must be provided that is not more than five pages. This proposal must provide an overview of the proposed work, artist statement, as well as resume. Also include all websites and social media handles.
5. The artist statement must include how HIV/AIDS has or continues to shape her/his/their attitudes, emotions, sensitivity and therefore their work around this subject matter.
6. Proposals must be received by September 15, 2020 to be considered.
7. ASF World AIDS Day 2020 Mural/Graffiti Art Project anticipates selecting at least two individuals or teams to have more in-depth discussions with, and will make an award to one of these “down-selected” individuals or teams.
8. Inquiries and questions may be submitted by email. Please submit a proposal to Chadwick Brooks at rfp@walterferris.com.

Project Scope

The scope of the project entails creating a large-scale site-specific mural from artistic design development to final installation and dedication. The successful candidate will be responsible to work with the ASF World AIDS Day 2020 Mural/Graffiti Art Project Leadership Team.

Acceptance of the work is contingent on the following acceptance criteria:

1. Artist will have creative freedom in artistic design and ASF World AIDS Day 2020 Mural/Graffiti Art Project Leadership Team will approve final image.
2. Maintain communication through the creative and installation process.
3. Meet deadlines set by the leadership team and artist.
4. Mural/Graffiti and creative content will be used to promote and publicize the project.

RFP & Project Timeline

Request for Proposal Issuance	08/15/2020
Selection of Top Artists / Notification to Unsuccessful Candidates	09/20/2020
Start of Project / Selection of final location of mural	09/25/2020
Mural Completion Deadline	10/31/2020

Budget

Artist or Artist Team will be awarded a \$2500.00 stipend. All paint supplies, lift, wall preparation, and other approved production costs are paid for by the ASF World AIDS Day 2020 Mural/Graffiti Art Project.

Evaluation Factors

ASF World AIDS Day 2020 Mural/Graffiti Art Project will rate proposals based on the following factors:

1. Responsiveness to the requirements set forth in this RFP
2. Relevant past performance/experience
3. Samples of work
4. Technical expertise/experience of artist or artist team

ASF World AIDS Day 2020 Mural/Graffiti Art Project reserves the right to award to the artist or artist team that presents the best value to ASF World AIDS Day 2020 Mural/Graffiti Art Project as determined solely by ASF World AIDS Day 2020 Mural/Graffiti Art Project in its absolute discretion.