



37TH ANNUAL

# SPONSORSHIP PROPOSAL

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APRIL 26, 2025

**THEIS PARK**  
47TH and OAK STREET  
KANSAS CITY, MO 64110

# ABOUT AIDS WALK KANSAS CITY 2025



## **RAISE MONEY. RAISE AWARENESS. RAISE HOPE.**

AIDS Walk Kansas City is the largest HIV/AIDS fundraising and awareness event in a five-state region and is presented by the AIDS Service Foundation of Greater Kansas City. Each April, over 3,000 caring individuals, teams, corporate sponsors and volunteers hit the streets to remind Kansas City that the fight to end HIV/AIDS continues.

Since 1998, AIDS Walk has raised more than \$15 Million to support our three primary recipients (Hope Care Center, KC CARE Health Center, and Save, Inc.) and community partners working to support individuals living with HIV/AIDS.

Please consider sponsoring AIDS Walk 2025 to help us achieve our goal of one day knowing a world without HIV/AIDS.

[WWW.ASFKC.ORG](http://WWW.ASFKC.ORG)

# AIDS WALK KANSAS CITY APRIL 2025

## SPONSOR BENEFITS



### » "Sole" Sponsor - \$25,000

- Named as a Presenting Sponsor throughout the campaign
- Featured as a sponsor with logo on all printed materials, digital materials, and online
- All "Stiletto Sponsor" benefits

### » "Stiletto" Sponsors - \$10,000

- Featured as a sponsor with logo on all printed materials, digital materials, and online
- Named as a Finish Line or Starting Line sponsor (your choice)
- All "Oxford Sponsor" benefits

### » "Oxford" Sponsors- \$5,000

- Featured as a sponsor with logo on all printed materials, digital materials, and online
- Mention in all paid media advertising (January-April)
- Included on signage at all pre-Walk parties and events
- Featured on AIDS Walk merchandise
- All "Wing Tip Sponsor" benefits

### » "Wing Tip" Sponsors - \$2,500

- Featured as a named sponsor on printed materials, online, and in all press material
- Featured on the AIDS Walk sponsor page at [aidswalkkansascity.org](http://aidswalkkansascity.org)
- All "Sneaker Sponsor" benefits

### » "Sneaker" Sponsors - \$1,000

- Featured on the AIDS Walk sponsor page at [aidswalkkansascity.org](http://aidswalkkansascity.org)
- Included as a named sponsor on printed materials
- Invited to distribute products and information at all pre-Walk events

### » "Flip Flop" Sponsor- \$500 (\$350 for 501(c)(3) Organizations)

- Printed signage at the AIDS Walk event site
- Booth and Table at the AIDS Walk event site on April 27th

***Sponsor AIDS Walk 2025 early to ensure benefits. Payments should be made by May 1, 2025***

For any questions about sponsorship opportunities, please get in touch with Development Director Brandon Woodard at [brandon@asfkc.org](mailto:brandon@asfkc.org).

# AIDS WALK KANSAS CITY APRIL 2025

## SPONSORSHIP RESPONSE FORM



Yes, we want to sponsor  
the 37th annual AIDS  
Walk Kansas City at this  
level:

Please find enclosed our sponsorship  
payment in the amount of: \$ \_\_\_\_\_

Sponsor Name : \_\_\_\_\_

Contact Name : \_\_\_\_\_

Position/Title : \_\_\_\_\_

Mailing Address : \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone : \_\_\_\_\_

Email : \_\_\_\_\_

- "Sole" Sponsor - \$25,000
- "Stiletto" Sponsor - \$10,000
- "Oxford" Sponsor - \$5,000
- "Wing Tip" Sponsor - \$2,500
- "Sneaker" Sponsor - \$1,000
- "Flip Flop" Sponsor - \$500
- "Flip Flop" - 501(c)(3) - \$350

Please make all sponsorship checks payable to: **AIDS Walk Kansas City** and  
mailed to:

**AIDS Walk Kansas City**  
**P.O. Box 32192**  
**Kansas City, MO 64171**

Questions? Contact Development Director Brandon Woodard at  
brandon@asfkc.org or (785)218-9699