



36TH ANNUAL

SPONSORSHIP PROPOSAL

APRIL 27, 2024

THEIS PARK
47TH and OAK STREET
KANSAS CITY, MO 64110

ABOUT AIDS WALK KANSAS CITY 2024



RAISE MONEY. RAISE AWARENESS. RAISE HOPE.

AIDS Walk Kansas City is the largest HIV/AIDS fundraising and awareness event in a five-state region and is presented by the AIDS Service Foundation of Greater Kansas City. Each April, over 3,000 caring individuals, teams, corporate sponsors and volunteers hit the streets to remind Kansas City that the fight to end HIV/AIDS continues.

Since 1998, AIDS Walk has raised more than \$15 Million to support our three primary recipients (Hope Care Center, KC CARE Health Center, and Save, Inc.) and community partners working to support individuals living with HIV/AIDS.

Please consider sponsoring AIDS Walk 2024 to help us achieve our goal of one day knowing a world without HIV/AIDS.

WWW.ASFKC.ORG

AIDS WALK KANSAS CITY

APRIL 2024

SPONSOR BENEFITS



» "Sole" Sponsor - \$25,000

- Named as a Presenting Sponsor throughout the campaign
- Featured as a sponsor with logo on all printed materials, digital materials, and online
- All "Stiletto Sponsor" benefits

» "Stiletto" Sponsors - \$10,000

- Featured as a sponsor with logo on all printed materials, digital materials, and online
- Named as a Finish Line or Starting Line sponsor (your choice)
- All "Oxford Sponsor" benefits

» "Oxford" Sponsors- \$5,000

- Featured as a sponsor with logo on all printed materials, digital materials, and online
- Mention in all paid media advertising (January-April)
- Included on signage at all pre-Walk parties and events
- Featured on AIDS Walk merchandise
- All "Wing Tip Sponsor" benefits

» "Wing Tip" Sponsors - \$2,500

- Featured as a named sponsor on printed materials, online, and in all press material
- Featured on the AIDS Walk sponsor page at aidswalkkansascity.org
- All "Sneaker Sponsor" benefits

» "Sneaker" Sponsors - \$1,000

- Featured on the AIDS Walk sponsor page at aidswalkkansascity.org
- Included as a named sponsor on printed materials
- Invited to distribute products and information at all pre-Walk events

» "Flip Flop" Sponsor- \$500 (\$350 for 501(c)(3) Organizations)

- Printed signage at the AIDS Walk event site
- Booth and Table at the AIDS Walk event site on April 27th

Sponsor AIDS Walk 2024 early to ensure benefits. Payments should be made by June 1, 2024

For any questions about sponsorship opportunities, please get in touch with Development Director Brandon Woodard at brandon@asfkc.org.

AIDS WALK KANSAS CITY APRIL 2024

SPONSORSHIP RESPONSE FORM



Yes, we want to sponsor
the 36th annual AIDS
Walk Kansas City at this
level:

Please find enclosed our sponsorship
payment in the amount of: \$ _____

Sponsor Name : _____

Contact Name : _____

Position/Title : _____

Mailing Address : _____

Phone : _____

Email : _____

- "Sole" Sponsor - \$25,000
- "Stiletto" Sponsor - \$10,000
- "Oxford" Sponsor - \$5,000
- "Wing Tip" Sponsor - \$2,500
- "Sneaker" Sponsor - \$1,000
- "Flip Flop" Sponsor - \$500
- "Flip Flop" - 501(c)(3) - \$350

Please make all sponsorship checks payable to: **AIDS Walk Kansas City** and
mailed to:

AIDS Walk Kansas City
P.O. Box 32192
Kansas City, MO 64171

Questions? Contact Development Director Brandon Woodard at
brandon@asfkc.org or (785)218-9699