



# FUNDRAISING TIPS 2023

## WANT TO HELP THOSE LIVING WITH HIV/AIDS IN KANSAS CITY?

Want to double or even triple your fundraising efforts?

### Here's how:

Go to [www.aidswalkkansascity.org](http://www.aidswalkkansascity.org) and explore our easy to use website. Check out upcoming events, discover our new social media tools and most importantly...

### Register for the WALK for Free!

Just click on the [blue register button](#) and you're off! If you're a Team Captain, create your team. If you wish to join a team, simply do so. If you prefer to contribute as an Individual, RSVP solo.

Once registered, our website offers you **invaluable resources** and step by step instructions to make your **personal fundraising campaign amazingly effective**.

Use these tools to share your passion & purpose. Connect and watch your donations soar!

### Need specifics?

Visit [www.aidswalkkansascity.org](http://www.aidswalkkansascity.org) or email us at [walk@aidswalkkansascity.org](mailto:walk@aidswalkkansascity.org)



1. Sponsor yourself for \$50
2. Ask 4 family members to sponsor you for \$50
3. Ask 10 friends to contribute \$20
4. Ask 5 co-workers to contribute \$20
5. Ask 5 neighbors to contribute \$20

**Take a Breath & say Wow!**

## Raise \$1,000 in 10 simple steps

**(Yes, you can. Yes, you can!)**

6. Ask 5 people from your place of worship for \$20
7. Ask 5 people with whom you socialize for \$20
8. Ask your employer for a company donation of \$50 or more
9. **Ask yourself, why am I doing this? Because it counts & you do too!**
10. Ask 4 businesses that you frequent to donate \$25.