



# Request for Proposal

World AIDS Day 2021 Mural/Graffiti Art Project

*HIV/AIDS Activism Through Art*

July 15, 2021

**ISSUED BY**

AIDS Service Foundation of Greater Kansas City

World AIDS Day Committee

asfkc.org @ASFKansas City

**REPRESENTATIVE**

Chadwick Brooks, World AIDS Day 2021 Co-Chair

rfp@walterferris.com

816.803.3063

# Introduction & Background

The AIDS Service Foundation of Greater Kansas City (ASF) is a nonprofit organization that works to raise money and awareness through AIDS WALK Kansas City and World AIDS Day for organizations that provide shelter, support, medical care and emergency services for more than 5,700 of our neighbors affected by HIV/AIDS.

World AIDS Day 2021 continues the 2020 theme of *HIV/AIDS Activism Through Art*. The Project Leadership Team suggests as Picasso did with 'Guernica', Van Gogh did with 'The Potato Eaters', Jean Michel Basquiat with 'El Gran Espectaculo' (History of Black People), Frida Kahlo with 'My Dress Hangs Here', and Keith Haring did with 'Silence = Death', artists have the ability to produce works which visually encapsulate education, sorrow, suffering, and hope. We are accepting artist mural/graffiti art proposals in response to this Request for Proposal (RFP) in order to find a qualified Artist or Artist Team. The goal of this mural/graffiti art project is to:

- Create a public large-scale and site-specific outdoor mural/graffiti art that will tell a story and spark inspiration and conversation around HIV/AIDS in the Kansas City community.
- Highlight the need for equitable care for all our diverse communities as seen through the HIV lens.
- Represent the diversity of persons affected by HIV/AIDS and remind people to end stigma.

The objective of this RFP is to locate a mural/graffiti Artist or Artist Team that will provide the best overall quality to ASF and the World AIDS Day 2021 Mural/Graffiti Art Project.

# Submission Guidelines & Requirements

The following submission guidelines & requirements apply to this RFP:

1. Artist or Artist Team must live in the greater Kansas City area and provide evidence of working in public/mural/graffiti art for a minimum of two years.
2. The Artist or Artist Team must list at least three mural projects that are substantially similar in scope to this project as part of their response, including references for each. Examples of work should be provided.
3. The submitted artist proposal must not be more than five pages. This proposal must provide an overview of the proposed work, artist statement, as well as resume. Also include all websites and social media handles if desired.
4. The artist's statement must include how HIV/AIDS has, or continues to shape, Kansas City attitudes, emotions, sensitivity and therefore the work around this subject matter.
5. Proposals must be received by 5:00 pm CT on Wednesday, September 15th, 2021 to be considered.
6. ASF World AIDS Day 2021 Mural/Graffiti Art Project anticipates selecting at least two individuals or teams to have more in-depth discussions with, and will make an award to one of these finalists.
7. Inquiries and questions may be submitted by email. Please submit a proposal to Chadwick Brooks at [rfp@walterferris.com](mailto:rfp@walterferris.com).

## **Project Scope**

The scope of the project involves creating a large-scale site-specific mural from artistic design development to final installation and dedication. The successful candidate will be responsible to work with the ASF World AIDS Day 2021 Mural/Graffiti Art Project Leadership Team.

**Acceptance of the work is contingent on the following acceptance criteria:**

1. The Artist or Artist Team will have creative freedom in artistic design and ASF World AIDS Day 2021 Mural/Graffiti Art Project Leadership Team will approve final image.
2. The Artist or Artist Team will maintain communication through the creative and installation process.
3. The Artist or Artist Team will meet deadlines set by the Leadership Team and artist.
4. The Mural/Graffiti and creative content will be used to promote and publicize the project.

## **RFP & Project Timeline**

Request for Proposal Issuance	07/15/2021
Proposal Submission Deadline	09/15/2021
Selection of Top Artists / Notification to Unsuccessful Candidates	09/20/2021
Start of Project	09/30/2021
Mural Completion Deadline	10/30/2021

## **Budget**

The Artist or Artist Team will be awarded a \$2500.00 stipend. Stipend of \$1250 awarded at the start of the project and \$1250 at the completion of project. All paint supplies, lift, wall preparation, and other approved production costs are paid for by the ASF World AIDS Day 2021 Mural/Graffiti Art Project.

# Evaluation Factors

ASF World AIDS Day 2021 Mural/Graffiti Art Project will rate proposals based on the following factors:

1. Responsiveness to the requirements set forth in this RFP
2. Relevant past performance/experience
3. Samples of work
4. Technical expertise/experience of artist or artist team

ASF World AIDS Day 2021 Mural/Graffiti Art Project reserves the right to award to the artist or artist team that presents the best value to ASF World AIDS Day 2021 Mural/Graffiti Art Project as determined solely by ASF World AIDS Day 2021 Mural/Graffiti Art Project in its absolute discretion.



World AIDS Day 2020 Mural/Graffiti Art Project

*HIV/AIDS Activism Through Art*

By Mural Artist Jared Horman